



YOSEMITE
CONSERVANCY

Providing For Yosemite's Future

Yosemite Conservancy Specialty License Plate Facts

- Every dollar provided to the nonprofit Yosemite Conservancy through the Yosemite specialty license plate program is allocated directly to specific projects that preserve the park and enrich the visitor experience.
- Yosemite Conservancy allocates 100 percent of the funds received to specific projects, even though legislation allows for up to 25 percent to be used for an organization's administrative costs.
- In 2016, approximately \$730,000 was raised by the program from nearly 40,000 participants.
- The program has helped fund park projects that may not have occurred without support of Yosemite Conservancy donors. The National Park Service in Yosemite provides the Conservancy with a priority list of projects where funding is needed. For example, funding from the specialty license plate program has been used on the following projects:
 - Restoration and improvement of Yosemite's most treasured trails, including the John Muir Trail in Lyell Canyon and the Mist Trail to Vernal and Nevada Fall
 - Re-introduction of rare Sierra Nevada yellow-legged frogs, Western pond turtles and California red-legged frogs to restore ecosystem balance and ensure future generations will experience the joy of seeing native wildlife
 - Improvement of the visitor experience and increased accessibility for the mobility-impaired by restoring trails and boardwalks around Tenaya Lake, often referred to as the "jewel of the high country"
 - Expansion of Junior Ranger Programs, where park rangers offer daily activities to children who earn a one-of-a-kind wooden Junior Ranger badge by participating in ranger-led nature walks and completing environmental-activity workbooks
 - Acquisition and transfer of Ackerson Meadow to Yosemite National Park, protecting 400 acres of high-quality habitat for great gray owls and other threatened species
- Independent, external audits of the Yosemite Conservancy license plate program are conducted annually to ensure compliance. Additionally, an October 2012 State of California, Department of Finance review confirmed that the Conservancy is in compliance with program requirements.
- Yosemite Conservancy qualified for the program in 1993. It was one of the first specialty license plates in California.
- Through the support of donors, Yosemite Conservancy provides grants and support to Yosemite National Park to help preserve and protect Yosemite today and for future generations. Work funded by the Conservancy is visible throughout the park, in trail rehabilitation, wildlife protection and habitat restoration. The Conservancy is also dedicated to enhancing the visitor experience and providing a deeper connection to the park through outdoor programs, volunteering, wilderness services and its bookstores. Thanks to dedicated supporters, the Conservancy has provided \$113 million in grants to Yosemite National Park. Learn more at yosemiteconservancy.org or call 1-415-434-1782.

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